UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934

For the month of April 2019 (Report No. 3)

Commission File Number: 000-51694

Perion Network Ltd.

(Translation of registrant's name into English)

1 Azrieli Center, Building A, 4th Floor 26 HaRokmim Street, Holon, Israel 5885849 (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): N/A

Explanatory Note

On April 18, 2019, Perion Network Ltd. (the "**Registrant**" or "**Perion**") issued a press release titled "Perion Network to Announce First Quarter 2019 Financial Results on May 15, 2019." A copy of this press release is furnished as <u>Exhibit 99.1</u> herewith.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PERION NETWORK LTD.

By: /s/ Maoz Sigron

Name: Maoz Sigron Title: Chief Financial Officer

Date: April 18, 2019



Perion Network to Announce First Quarter 2019 Financial Results on May 15, 2019

TEL AVIV, Israel & NEW YORK, April 18, 2019 -- Perion Network Ltd. (NASDAQ:PERI), today announced that it will release its financial results for the first quarter ended March 31, 2019, on Wednesday, May 15, 2019, prior to the opening of the financial markets.

Perion management will host a conference call to discuss the results at 9 a.m. ET that day.

Details are as follows:

- · Conference ID: 5831485
- · Dial-in number from within the United States: 1-888-394-8218
- · Dial-in number from Israel: 1-809-212-883
- · Dial-in number (other international): 1-323-701-0225
- Playback available until May 22, 2019 by calling 1-844-512-2921 (United States) or 1-412-317-6671 (international). Please use PIN code 5831485 for the replay.
- · Link to the live and archived webcast accessible at <u>https://www.perion.com/ir-info/</u>

About Perion Network Ltd.

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at <u>www.perion.com</u>, and follow Perion on Twitter @perionnetwork.

Contact Information:

Perion Network Ltd. Investor relations Hila Barenboim +972 (73) 398-1000

+972 (73) 398-1000 Investors@perion.com

Source: Perion Network Ltd.