

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K  
Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
under the Securities Exchange Act of 1934**

For the month of July 2009

Commission File Number: 000-51694

**IncrediMail Ltd.**

(Translation of registrant's name into English)

4 HaNechoshet Street, Tel-Aviv, Israel 69710

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

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**IncrediMail Ltd.**

On July 7, 2009, IncrediMail Ltd. issued the enclosed press release. A copy of this press release is annexed hereto as Exhibit 1 and is incorporated herein by reference.

This Form 6-K is hereby incorporated by reference into IncrediMail Ltd.'s Registration Statements on Form S-8 (Registration Nos. 333-152010 and 333-133968).

**Exhibits**

Exhibit 1                      Press release dated July 7, 2009.

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**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

IncrediMail Ltd.

Date: July 7, 2009

By: /s/ Yacov Kaufman

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Yacov Kaufman  
Chief Financial Officer

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## INCREDIMAIL RELEASES HIYO FOR YAHOO!

**TEL-AVIV, Israel, July 7, 2009** – IncrediMail Ltd. (NASDAQ:MAIL), ([www.incredimail-corp.com](http://www.incredimail-corp.com)), an Internet company, today announced that it has released a new version of its instant messaging add-on software, HiYo. This new version supports Yahoo! Messenger, which currently boasts over 250 million registered users.

HiYo is a 100% free add-on that includes emoticons, animations, and sounds, without advertisements. Previous versions of HiYo only supported Microsoft Live Messenger (MSN), with its over 300 million users worldwide.

“Our goal is to make instant messaging more fun and more personal for as many users as possible. Prior to the new version, only users of MSN instant messaging were able to enjoy HiYo. Now Yahoo! Messenger IM’ers have access to the same quality, interesting content which they will not only want to use, but can now also share with friends and family,” said Ofer Adler, IncrediMail’s CEO, commenting on the achievement. “With versions supporting Yahoo! and MSN – the top instant messaging programs available today – we now have a target base for HiYo of nearly 600 million instant message users worldwide. We hope to round off the top three IM programs – by number of customers – by adding AOL Instant Messenger (AIM), with over 50 million active users, at a later date.”

For more information, as well as graphics, visit [www.hiyo.com](http://www.hiyo.com).

### About IncrediMail Ltd.

IncrediMail Ltd. (NASDAQ: MAIL) is an internet company that develops customized, downloadable graphic consumer applications used to generate search related revenues and designs, markets and delivers high end personal desktop software. The company’s award winning e-mail client product, *IncrediMail Premium*, is sold in over 100 countries in 10 different languages. Other products include, *HiYo* a graphic add-on to instant messaging software, *Magentic*, a wallpaper and screensaver software, and *PhotoJoy*, software for presenting digital personal photos.

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### Forward-Looking Statements

*This press release contains historical information and forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 with respect to the business, financial condition and results of operations of the Company. The words “believe,” “expect,” “intend,” “plan,” “should” and similar expressions are intended to identify forward-looking statements. Such statements reflect the current views, assumptions and expectations of the Company with respect to future events and are subject to risks and uncertainties. Many factors could cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in the markets in which the Company operates and in general economic and business conditions, gain or loss of key customers and unpredictable sales cycles, competitive pressures, market acceptance of new products, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this press release. Various risks and uncertainties may affect the Company and its results of operations, as described in reports filed by the Company with the Securities and Exchange Commission from time to time. The Company does not assume any obligation to update these forward-looking statements.*

### Contact Information

For further information please contact:

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