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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPF	ROVAL
OMB Number:	3235-0287
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Estimated average burden	

1. Name and Address of Reporting Person* <u>LONGVIEW FUND LP</u>			2. Issuer Name and Ticker or Trading Symbol <u>IncrediMail Ltd.</u> [MAIL]		ionship of Reporting all applicable) Director	Persor	n(s) to Issuer 10% Owner
(Last) 600 MONTGON	Last) (First) (Middle) 600 MONTGOMERY STREET, 44TH FLOOR		3. Date of Earliest Transaction (Month/Day/Year) 02/01/2007		Officer (give title below)		Other (specify below)
(Street) SAN FRANCISCO	СА	94111	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line) X	dual or Joint/Group F Form filed by One F Form filed by More Person	Report	ing Person
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction	2A. Deemed						1		
	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	02/01/2007		Р		15,000	Α	\$6.4738	958,617	D	
Common Stock	02/01/2007		Р		10,000	Α	\$6.45	968,617	D	
Common Stock	02/06/2007		Р		7,311	A	\$6.4	975,928	D	
Common Stock	02/08/2007		Р		35,000	A	\$6.47	1,010,928	D	
Common Stock	03/15/2007		Р		800	A	\$7.25	1,011,728	D	
Common Stock	03/15/2007		S		800	D	\$7.51	1,010,928	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

/s/ S. Michael Rudolph, CFO

of Viking Asset Management 0 LLC, as Investment Manager

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

05/29/2007