



Perion Network to Present at the Roth 10th Annual Technology & Inaugural AgTech Answers Virtual Event on November 18

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TEL AVIV, Israel & NEW YORK--(BUSINESS WIRE)--Nov. 12, 2021-- [Perion Network Ltd.](#) (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that management will participate in the Roth 10th Annual Technology & Inaugural AgTech Answers Virtual Event on November 18. Doron Gerstel, Perion's CEO and Maoz Sigron, Perion's CFO will be available throughout the day for one-on-one meetings with attending investors.

About Perion Network Ltd.

Perion (Nasdaq:PERI) is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently "Capture and Convince" users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

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