



## **Perion Network to Present at the 22nd Oppenheimer Annual Israeli Conference on Sunday, May 23rd**

May 20, 2021

TEL AVIV & NEW YORK--(BUSINESS WIRE)--May 20, 2021-- [Perion Network Ltd.](#) (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that management will participate in the 22<sup>nd</sup> Oppenheimer Annual Israeli Conference on Sunday, May 23.

Doron Gerstel, Perion's Chief Executive Officer and Maoz Sigron, Perion's Chief Financial Officer will be available throughout the day for one-on-one meetings with attending investors.

The company's presentation by Maoz Sigron, Chief Financial Officer, will take place on May 23<sup>rd</sup> at 11:00 AM Israel time / 04:00 AM Eastern Time.

### **About Perion Network Ltd.**

Perion is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently "Capture and Convince" users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

Source: Perion Network Ltd.

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Rami Rozen, VP of Investor Relations  
+972 52 569 4441  
[ramir@perion.com](mailto:ramir@perion.com)

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