



Perion Management to Participate at Upcoming Investor Conferences

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TEL AVIV, Israel & NEW YORK--(BUSINESS WIRE)--Nov. 25, 2019-- November 25, 2019 -- Perion Network Ltd. (NASDAQ: PERI), a global technology company that delivers Synchronized Digital Branding solutions across the three main pillars of digital advertising - Ad Search, Social media and Display / Video, announced today that the Company's management will participate in the following upcoming investor conferences:

- December 4, 2019 - **Benchmark Discovery 1 on 1 Conference** in the New York Athletic Club Hotel, New York City. Doron Gerstel, Perion's Chief Executive Officer will be available throughout the day for one-on-one meetings with attending investors.
- December 10, 2019 – **LD Micro 12th Annual Main Event** in the Luxe Sunset Hotel, Los Angeles. Doron Gerstel, Perion's Chief Executive Officer will host a group presentation at 3:20 p.m. Pacific Time. In addition, Mr. Gerstel and Maoz Sigron, Perion's Chief Financial Officer will be available throughout the day for one-on-one meetings with attending investors.

For more information about the conference or to schedule a one-on-one meeting with management, please contact Perion Investor Relations at investors@perion.com.

About Perion Network Ltd.

Perion is a global technology company that provides agencies, brands and publishers with innovative solutions that cover the three pillars of digital advertising. From its data-driven Synchronized Digital Branding platform and high-impact ad formats in the display domain; to its powerful social media platform; to its branded search network, Perion is well-positioned to capitalize on any changes in marketers' allocation of digital advertising spend. More information about Perion can be found at www.perion.com

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