

Perion to Present at the Needham Emerging Technology Conference on May 21, 2019

May 14, 2019

TEL AVIV, Israel & NEW YORK--(BUSINESS WIRE)--May 14, 2019-- <u>Perion Network</u> Ltd. (NASDAQ: PERI), a global innovator in delivering synchronized digital marketing solutions for brands that are relentlessly focused on deeper consumer relationships, announced today that the Company will participate in the Needham Emerging Technology Conference on Tuesday, May 21, 2019 at the Westin Grand Central Hotel in New York City.

Doron Gerstel, Perion's Chief Executive Officer will host a group presentation at 9:00 a.m. (EST) and be available throughout the day for one-on-one meetings with attending investors. For more information about the conference or to schedule a one-on-one meeting with management, please contact Perion Investor Relations at investors@perion.com.

About Perion Network Ltd.:

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com and follow Perion on Twitter @perionnetwork.

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